

BRAND GUIDELINES

The logo consists of the letters 'MG' in a white, handwritten-style script. The 'M' is formed with a single continuous stroke, and the 'G' is also a single continuous stroke. The logo is centered within a solid blue rounded square, which is outlined by a white border. The background of the entire page is a blurred image of people in a meeting, tinted with a blue gradient.

MG

Crafting Stories, Creating Impact

MG

STYLE GUIDE



Logos



MG



MG

Typography

Poppins (Black)

Nunito (Bold)

Poppins (SemiBold)

Nunito (Regular)

Colour Palet



#4C7CC4



#6D94D4



#D9D9D9



#FFFFFF



Crafting Stories, Creating Impact

Client Proposal

Proposal Subheading

Prepared by Marcus Giancola





Crafting Stories, Creating Impact

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WLG

