



CANADA GOOSE®

# PHOTO & CAPTION

Nov. 15, 2024



Drake wearing Canada Goose's SMART GOOSE parka in Downtown Toronto, showcasing the brand's latest tech-inspired, environmentally conscious creation.

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[Canada Goose](#)

## Appendix

**AI Prompt for Photo and Caption:** Drake wearing Canada Goose's new outerwear line called SMART GOOSE—a tech-enhanced, furless line of clothing that equips the user with features such as temperature regulation, enhanced UV protection, and app integration. Use Toronto as the background.

**AI Prompt for Google Drive Link Photos:** Canada Goose's new outerwear line called SMART GOOSE—a tech-enhanced, furless line of clothing that equips the user with features such as temperature regulation, enhanced UV protection, and app integration.

**Platform used:** <https://www.canva.com> using the Magic Media function